



# CHRISTMAS TREE LANE ASSOCIATION 2017 LOGO CONTEST

The *Christmas Tree Lane Association* (CTLA) is looking for a new logo. The winning design may be used as the Official Logo for the Christmas Tree Lane Association, including promotional items, and on the association's website:  
[www.christmastreelane.net](http://www.christmastreelane.net)

## PRIZES:

- *Grand Prize: \$150* cash prize
- *First Place for 18 and Over Group: \$50* cash prize
- *First Place for 17 and Under Group: \$50* cash prize

CONTEST BEGINS: SEPTEMBER 1, 2017

**DEADLINE FOR ENTRIES: OCTOBER 31, 2017**

Download and complete the official entry form now available:  
<http://www.christmastreelane.net/logo-contest/>

*Christmas Tree Lane in Altadena (Santa Rosa Avenue, between Woodbury Avenue and Altadena Drive) is the oldest large-scale Christmas lighting spectacle in the United States. Every Christmas season for more than 80 years, the majestic deodars on the "Mile of Christmas Trees" are strung with 10,000 lights. Since 1956, the tradition has been kept alive by the Christmas Tree Lane Association (CTLA), a non-profit group of volunteers that has preserved the Lane without corporate sponsors or government funding, relying only on community support.*

